

AWARDS CEREMONY

September 18, 2025

Our Annual Cybersecurity Awards is an exciting program and event that will highlight and celebrate the best and brightest of our regional cybersecurity industry. We'll honor companies, organizations, and individuals that have protected businesses and government entities with their innovative cybersecurity products and/or outstanding cybersecurity services; demonstrated exemplary knowledge, expertise, leadership and innovative thinking; or made a significant contribution to the cybersecurity ecosystem.



Cybersecurity Awards Sponsorship Levels & Benefits

PRESENTING

\$12,000 — Limited to 3 non-competing companies

RED CARPET

\$6,000 — 8 Total

PEOPLE'S CHOICE AWARD

\$6,000

VIP RECEPTION

\$5,000

SPECIAL TREAT SPONSOR

\$4,000

SPOTLIGHT SPONSOR

\$2,500 — 4 Total

PHOTO BOOTH

\$2,500

SIGNATURE DRINK

\$1,750

CENTERPIECE SPONSOR

\$1,500

BEST OF COUNTY/ CITY

\$1,500

BACKSTAGE

\$1,000

CYBERSECURITY ASSOCIATION, INC.

AWARDS SPONSORSHIP LEVELS & BENEFITS

PRESENTING: \$12,000

- Company name/logo recognition as Presenting Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; event registration page. Link to company website included where applicable
- Company will be included as Presenting Sponsor in all press announcements
- Logo on "Step and Repeat" backdrop (photo opportunity for attendees, major marketing opportunity for Sponsor)
- Logo on welcome sign at event entrance/check-in area (Presenting Sponsor is the only sponsor to be featured on this sign)
- Recognition as Presenting Sponsor with opportunity for company representative to briefly address Awards Celebration attendees
- One representative from your company may serve as co-emcee for the awards portion of the event (Company will share the emcee position with another Presenting Sponsor)
- Sponsor will be included in the on-stage photo opportunity with each award winner
- Company name/logo recognition as Presenting Sponsor on printed agenda/program distributed at event
- Social media promotion as Presenting Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor may exhibit, display, and distribute promotional materials at the event
- Sponsor will receive contact information (including email) for all attendees who have not opted out of contact information being shared
- Eight (8) complimentary Awards Celebration tickets
- Two (2) tickets to VIP Reception (September 2025)
- One (1) Seat on Nominating Committee

RED CARPET: \$6,000

- Company name/logo recognition as Red Carpet Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Sponsor name associated with one Signature award category and one representative from Sponsor may announce the award category, all nominees and winner on stage at the Awards Celebration. Signature Award categories are as follows:
 - Cybersecurity Innovator of the Year
 - Cybersecurity Defender of the Year
 - Cybersecurity Company to Watch
 - Cybersecurity Diversity Award
 - Cyber Warrior Woman of the Year
 - Cybersecurity Champion of the Year
 - GovCon of the Year (<\$50M)
 - GovCon of the Year (>\$50M)
- Sponsor will be included in the on-stage photo opportunity with designated category award winner
- Company name/logo recognition as Red Carpet Sponsor on printed agenda/program distributed at event
- Social media promotion as Red Carpet Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor may exhibit, display, and distribute promotional materials at the event
- Sponsor will receive contact information (including email) for all attendees who have not opted out of contact information being shared
- Five (5) complimentary Awards Celebration tickets
- Two (2) tickets to VIP Reception (September 2025)
- One (1) Seat on Nominating Committee

CYBERSECURITY ASSOCIATION, INC.

AWARDS SPONSORSHIP LEVELS & BENEFITS

PEOPLE'S CHOICE AWARD: \$6,000

- Company name/logo recognition as People's Choice Award Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Sponsor name will be associated with the People's Choice Award category and one representative from Sponsor may announce the award category winner on stage at the Awards Celebration
- Sponsor will be included in the on-stage photo opportunity with award winner
- Company name/logo recognition as People's Choice Award Sponsor on printed agenda/program distributed at event
- Social media promotion as People Choice Sponsor
- Logo on online People's Choice Award voting form
- Sponsor may opt to have a checkbox included on voting form for voters to receive more info from sponsor, receive special offer from sponsor, etc. This will provide sponsor with email addresses for individuals who could be prospective members/potential customers
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Sponsor will receive contact information (including email) for all attendees who have not opted out of contact information being shared
- Five (5) complimentary Awards Celebration tickets
- One (1) Seat on Nominating Committee
- Two (2) tickets to VIP Reception (September 2025)

VIP RECEPTION: \$5,000

- Prominent signage at VIP Reception (lunch or cocktail reception planned for August 2024)
- Opportunity to speak at VIP Reception
- Company name/logo recognition as VIP Reception Sponsor in all event marketing Company name/logo recognition as Spotlight Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Company name/logo recognition as VIP Reception on printed agenda/program distributed at event
- Social media promotion as VIP Reception
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as VIP Reception during program
- Sponsor will receive contact information for all attendees of the reception with name, company, title and website
- One (1) Seat on Nominating Committee
- Four (4) complimentary tickets to VIP Reception (September 2025)

CYBERSECURITY ASSOCIATION, INC.

AWARDS SPONSORSHIP LEVELS & BENEFITS

SPECIAL TREAT SPONSOR: \$4,000

A special treat will be distributed in a small treat bag to Awards Celebration attendees as they leave the event. For treat specifics, email Tasha@cyber-association.com.

- Company name/logo recognition as Special Treat Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Sponsor may submit one piece of print collateral to Cybersecurity Association, Inc. prior to the event to be included in special treat bags distributed at the event
- Sponsor team members may distribute special treat bags to attendees
- Company name/logo recognition as Sponsor on printed agenda/program distributed at event
- Social media promotion as Special Treat Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Special Treat Sponsor during program
- Sponsor will receive list of all attendees with name, company, title and website
- Three (3) complimentary Awards Celebration tickets
- One (1) Seat on Nominating Committee
- Two (2) tickets to VIP Reception (September 2025)

CYBERSECURITY ASSOCIATION, INC. AWARDS

SPONSORSHIP LEVELS & BENEFITS

SPOTLIGHT SPONSOR: \$2,500

- Front-row table placement at Awards Celebration
- Company name/logo recognition as Spotlight Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Company name/logo recognition as Spotlight Sponsor on printed agenda/program distributed at event
- Social media promotion as Spotlight Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Spotlight Sponsor during program
- Sponsor will receive contact information for all attendees with name, company, title and website
- Eight (8) complimentary Awards Celebration tickets
- One (1) Seat on Nominating Committee
- Two (2) complimentary tickets to VIP Reception (September 2025)



SIGNATURE DRINK SPONSOR: \$1,750

- Input on signature drink and naming rights to signature drink (pending final approval from Cybersecurity Association, Inc.)
- Signage on bar advertising company as Signature Drink Sponsor
- Company name/logo recognition as Signature Drink Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Company name/logo recognition as Signature Drink Sponsor on printed agenda/program distributed at event
- Social media promotion as Signature Drink Sponsor
- Logo on general sponsor signage at event
- Logo on PowerPoint presentation at event
- Recognition as Signature Drink Sponsor during program
- Three (3) complimentary Awards Celebration tickets
- One (1) complimentary ticket to VIP Reception (September 2025)

PHOTO BOOTH SPONSOR: \$2,500

- "Sponsored by [Company logo]" on photo booth frames.
- Signage on photo booth table advertising company as Photo Booth Sponsor
- Company name/logo recognition as Photo Booth Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Company name/logo recognition as Photo Booth Sponsor on printed agenda/program distributed at event
- Social media promotion as Photo Booth Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Photo Booth Sponsor during program
- Three (3) complimentary Awards Celebration tickets
- One (1) complimentary ticket to VIP Reception (September 2025)

CYBERSECURITY ASSOCIATION, INC.

AWARDS SPONSORSHIP LEVELS & BENEFITS

CENTERPIECE SPONSOR: \$1,500

- Company branded ribbon or other tasteful item incorporated into centerpiece design
- Assist with selection of event table centerpieces, if desired
- Company name/logo recognition as Centerpiece Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable
- Company name/logo recognition as Centerpiece Sponsor on printed agenda/program distributed at event
- Social media promotion as Centerpiece Sponsor
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- Recognition as Centerpiece Sponsor during program
- Two (2) complimentary Awards Celebration tickets
- One (1) complimentary ticket to VIP Reception (September 2025)



BACKSTAGE: \$1,000

- Company name recognition as Backstage Sponsor in all event marketing and promotions including: email invitations and announcements; event page on Cybersecurity Association, Inc. website; and event registration page
- Social media promotion as Backstage Sponsor
- Company name recognition as Backstage Sponsor on event printed agenda/program distributed at event
- Company name on general sponsor signage at event
- Company logo on rotating PowerPoint presentation at event
- Recognition as Backstage Sponsor during program
- Two (2) complimentary Awards Celebration tickets
- One (1) complimentary ticket to VIP Reception (September 2025)

BEST OF (COUNTY) [ONE PER COUNTY AND/OR CITY]: \$1,500

Sponsor must be a county-specific or regional entity such as an economic development agency, Chamber of Commerce or multi-county council (e.g. Tri-county Council for Lower Eastern Shore or Western Maryland)

- Sponsoring entity will receive recognition as Best of (County) Sponsor in all event marketing and promotions including: email invitations and announcements; event page on Cybersecurity Association, Inc. website; and event registration page
- Sponsor will receive social media promotion as Best of (County) Sponsor
- Sponsor will receive contact info for all award nominees from all award categories from its county
- Sponsor will create its own team of judges and judging criteria to select its Best of (County) winner and may designate a representative to announce the winner company at the Awards Celebration
- Sponsor representative will be included in the on-stage photo opportunity with its category award winner
- Logo on event printed agenda/program distributed at event
- Logo on general sponsor signage at event
- Logo on rotating PowerPoint presentation at event
- One (1) Seat on Nominating Committee
- Two (2) complimentary Awards Celebration ticket
- Two (2) complimentary tickets to VIP Reception (September 2025)