

WHY DIDN'T I KNOW THAT?

**NOVEMBER 18
COLUMBIA, MD**

This summit, hosted by the Cyber Center for Business Growth & Innovation, is an ideal sponsorship opportunity for businesses passionate about empowering executives with business growth strategies..

This event serves to connect and inspire C-suite executives through candid conversation and actionable advice.

This event dives into business operations & plans, including defining your goals (e.g., sell, grow, pass on) and the financial implications.

Potential topics include:

- Export promotion programs
- State contracting resources
- New Tax Legislation & Strategic Planning for Defense Contractors
- Leveraging AI for business
- CMMC updates

During the summit, there will be plenty of opportunities to network with cyber/GovCon leaders and engage with hand-selected vendors.

Estimated attendance: 75

INNOVATION LEADER

\$2,500

FOUR AVAILABLE

GROWTH CHAMPION

\$1,000

FOUR AVAILABLE

BREAKFAST SPONSOR

\$1,000

ONE AVAILABLE

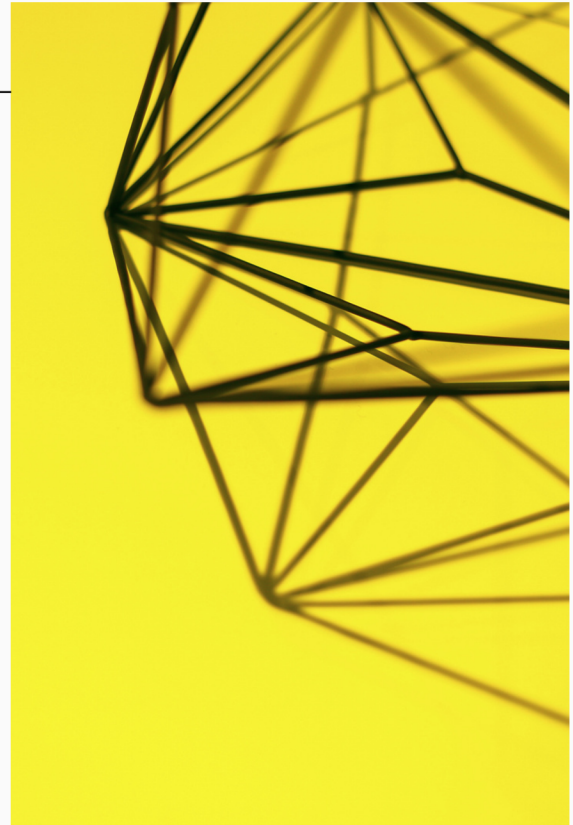
BUSINESS ADVOCATE

\$500

TEN AVAILABLE

INNOVATION LEADER \$2,500

- Company to be featured in the Cybersecurity Association's winter video series, promoted through e-newsletters and social media.
- Opportunity to moderate one of the following panels:
 - What's Next?: AI and the Impact on Cyber and Government Contracts
 - Why Didn't I Know That?: Pre-Sale Pitfalls and Post-Sale Perils
 - Why Didn't You Buy my Product?: Expanding to the Commercial Space
- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company logo recognition as Innovation Leader in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association website; and event registration page. Link to company website included where applicable
- Social media promotion as Innovation Leader Sponsor
- Logo on welcome signage at event entrance/check-in area. Innovation Sponsors are the only sponsors to be featured on this sign
- Logo on sponsor signage at event
- Recognition as Innovation Leader Sponsor during program.
- Brand recognition as a company supportive of cyber/GovCon Companies.
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Six complimentary event tickets for sponsor company attendees.



CHAMPION \$1,000

FOUR AVAILABLE

- Opportunity to introduce speakers.
- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company logo recognition as Champion Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable.
- Social media promotion as Champion Sponsor.
- Logo on sponsor signage at event
- Recognition as a Champion Sponsor during program
- Brand recognition as a company supportive of cyber/GovCon Companies.
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Four complimentary event tickets for sponsor company attendees.





BREAKFAST SPONSOR

\$1,000

ONE AVAILABLE

- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company logo recognition as the Breakfast Sponsor in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page. Link to company website included where applicable.
- Social media promotion as the Breakfast Sponsor.
- Logo on sponsor signage at event.
- Recognition as the Breakfast Sponsor during program.
- Brand recognition as a company supportive of cyber/GovCon Companies.
- Upon request, sponsor will receive contact information for all attendees who have not opted out of contact information being shared with attendees
- Four complimentary event tickets for sponsor company attendees.

BUSINESS ADVOCATE

\$500

ONE AVAILABLE

- Table in Exhibitor Hall to exhibit/display/distribute promotional materials at the event (if desired)
- Company name recognition as a Business Advocate in all event marketing and promotions including: email invitations and announcements, event page on Cybersecurity Association, Inc. website; and event registration page
- Social media shout-out upon sponsorship commitment
- Company name on sponsor signage at event
- Recognition as Business Advocate during program.
- Brand recognition as a company supportive of cyber/GovCon companies.
- Two complimentary event tickets for sponsor company attendees.